

Best Beer for the Best Moments



Vectura ID 135451
EPD ID 4020566
Packaging bottles
Quantity 24

San Miguel Fresca

Spain

Type: Beer, Light Lager

Producer: Mahou San Miguel



Product:

An easy to drink beer brewed on the best ingredients where malt taste is not very prominent. San Miguel Fresca was first launched in the UK for 1.5 years ago. There has Fresca captured a large share of the volume of "easy drinking beers" segment. Enjoyed the easy or without food, usually added to a lemon / lime slice.

Producer:

In 1890, La Fabrica de Cerveza de San Miguel, opened the first brewery in South-east Asia, using the best ingredients from Europe, Canada and Australia to create a unique beer in the world – becoming Asia's top-selling beer. Throughout generations, San Miguel Beer would become an icon among beer drinkers.

Mahou San Miguel compay (MSM) was founded in 2000 when Mahou, a centenary company, acquired San Miguel. In 2004, they incorporated the Canary Island brand Reina and in 2007 Cervezas Alhambra, consolidating the Spanish beer market through acquisitions. In addition, they have diversified their business with the purchase in 2011 of Solán de Cabras. They foster development through internationalisation, innovation and continuous improvement and firmly committed to society.

MSM is a family owned Spanish brewery and market leader in the Spanish market with nearly half of all beer sold.. The Spanish brewery from Madrid, Mahou, merged as mentioned with San Miguel in 2000.

Detailed Information

Characteristics

Color	Clear, pale, golden with low foam
Aroma	Fresh inviting scent of fruit and flowers
Taste	Elegant estimates, follow the scent, some sweetness, fresh, sits well

Analysis

Volume	33 cl
Alcohol	4,4 %

Goes Well With



Spicy seafood and barbecue and tapas

Allergens: Barley malt

Bruk av alkohol kan gi ulike skadevirkninger. Mer informasjon; [klikk her](#)

Ingredients

Hops Type	Hallertau Northern Brewer, Perle, Styrian, Goldings
IBU	20
