

Vectura ID EPD ID Packaging Quantity 118221

1591338 bottles

24

# Mahou Negra

**Spain** 

Type: Beer, Dark Lager
Producer: Mahou San Miguel

## **Product**:

Mahou Negra has a surprisingly rich flavor with a perfect balance of roasted malt and coffee. Aroma of liquorice, toast and caramel. Served preferably between 6-7 °C. Mahou Negra started to be brewed in 1908 as a complement to Mahou's light lager range.

#### Producer:

In 1890, La Fabrica de Cerveza de San Miguel, opened the first brewery in South-east Asia, using the best ingredients from Europe, Canada and Australia to create a unique beer in the world – becoming Asia's top-selling beer. Throughout generations, San Miguel Beer would become an icon among beer drinkers.

Mahou San Miguel compay (MSM) was founded in 2000 when Mahou, a centenary company, acquired San Miguel. In 2004, they incorporated the Canary Island brand Reina and in 2007 Cervezas Alhambra, consolidating the Spanish beer market through acquisitions. In addition, they have diversified their business with the purchase in 2011 of Solán de Cabras. They foster development through internationalisation, innovation and continuous improvement and firmly committed to society.

MSM is a family owned Spanish brewery and market leader in the Spanish market with nearly half of all beer sold. The Spanish brewery from Madrid, Mahou, merged as mentioned with San Miguel in 2000.

### **Detailed Information**

#### Characteristics

**Color** Coffee black

Aroma Roasted corn with a floral

finish

**Taste** Moderate bitterness with hints

of caramel and licorice

Analysis

Volume 33 cl

# **Goes Well With**







IBU	25	

Ingredients