# Best Beer for the Best Moments



**Mahou Cinco Estrellas** 



Type: Beer, Light Lager Producer: Mahou San Miguel

## Product:

Beautiful golden color and very fine foam. Smell of wheat, sweetened malt and caramel. Fresh taste, hints of citrus. Round nice aftertaste. Enjoyed chilled in a tall glass.

## Producer:

In 1890, La Fabrica de Cerveza de San Miguel, opened the first brewery in South-east Asia, using the best ingredients from Europe, Canada and Australia to create a unique beer in the world – becoming Asia's top-selling beer. Throughout generations, San Miguel Beer would become an icon among beer drinkers.

Mahou San Miguel compay (MSM) was founded in 2000 when Mahou, a centenary company, acquired San Miguel. In 2004, they incorporated the Canary Island brand Reina and in 2007 Cervezas Alhambra, consolidating the Spanish beer market through acquisitions. In addition, they have diversified their business with the purchase in 2011 of Solán de Cabras. They foster development through internationalisation, innovation and continuous improvement and firmly committed to society.

MSM is a family owned Spanish brewery and market leader in the Spanish market with nearly half of all beer sold.. The Spanish brewery from Madrid, Mahou, merged as mentioned with San Miguel in 2000.

#### Vectura ID EPD ID Packaging Quantity

132165

24

2739522 bottles

## **Detailed Information**

Characteri	stics
Color	Golden
Aroma	Wheat, sweetened malt and caramel
Taste	Fresh taste, hints of citrus. Round nice aftertaste
Analysis	
Volume	33 cl
Goes Wel	l With



Thirst quencher with spicy Seafood, barbeque and tapas

27

## Ingredients

IBU