



Vectura nr 159441
EPD nr 5911664
Emballasje Glassflaske
Antall 24

Bira 91 Indian Pale Ale

India



Type: Micro/craft øl, IPA / Øl, IPA

Produsent: Bira 91

Produkt:

Bira 91 IPA er brygget med verdens mest smakfulle aroma og bitter humle - et øl med trøkk! Har aromaer av tropisk frukt med en mild og søt gane, finishen er krydret og ekstra bitter. Inneholder også Pomelo - en frukt som slekter til grapefrukten, men er søtere, har tørrere konsistens - og ikke fullt så besk.

Produsent:

A refreshingly modern beer brand, imagined in India, Bira 91 aspires to bring flavorful beers to the new world. As one of the fastest growing beers in the world, Bira 91 has built a strong portfolio of essential beers and aims to drive the global shift in beer towards more colour and flavor.

Established in the summer of 2015 by B9 Beverages and headquartered in New Delhi, Bira 91 has quickly become the rage amongst urban millennials owing to its delicious beers, bold identity and a strong draft network. In 2017, Bira 91 leaped across to New York City to begin its campaign in the United States. And in 2018, the brand started on its wider expansion in the Asia Pacific market by entering Singapore.

In less than three years, Bira 91 is now in the top 25 craft beer brands worldwide by sales volume and the fastest growing beer brand in the world (growing 5x in 2017). The company now operates two breweries in India, and has offices in nine cities including New York City. Bira 91 is backed by Sequoia Capital and Belgium's Sofina Capital. It has a passionate team of over 350 beer lovers who have only one goal - to change the world of beer and beer for the world!

Crafted with the creative urban drinker in mind — someone who likes to have fun and doesn't take life (or beer) too seriously, the brand aims to disrupt the global beer world with 21st century technology and its playful monkey mascot.

Detaljert informasjon

Karakteristikk

Farge Middels gylden
Duft Tropiske frukter som mango og ananas

Smak Middels fyldig og tørr, gode dufter av mango og ananas, samt kjeks med honningsmak.

Analyse

Volum 33 cl
Alkohol 4,5 %

Passer til



Bruk av alkohol kan gi ulike skadevirkninger. Mer informasjon; [klikk her](#)

Råstoff

IBU 60
